



**Barbara Annis**  
**Gender and Diversity Expert**

Barbara is an outstanding leading edge thinker who has designed breakthrough workshops and interventions since 1979. She has been studying transformational learning with many exceptional thinkers, including Dr. Flores, Ph.D. Program Director of Linguistics, University of Berkeley.

Her programs include workshops for men and women, youth, and couples, as well as her highly acclaimed corporate initiatives. Barbara is recognized throughout Canada and the United States as the authority on Gender Awareness. Her recently published book on the subject titled "Same Words, Different Language" is certain to become required reading for both women and men striving to achieve excellence in the workplace of the future.

BARBARA ANNIS & ASSOCIATES INC. are the recognized leading experts in Transformational Leadership Coaching, Gender & Diversity in North America. Our Mission is to create leadership styles and workplace cultures, which acknowledges, values and optimizes the unique capabilities each individual can contribute in working together towards inclusiveness and breakthrough results. Barbara Annis & Associates have facilitated over 2000 corporate workshops to North America's business leaders and executives.

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Business is changing at an unsettling speed, three forges are converging: a new generation of business leaders, a new value system, a new client mindset. The winners will be those who are able to achieve competitive advantage by ensuring that every man and woman in the organization has the opportunity and encouragement to excel. The services provided by Barbara Annis & Associates act as a lever to make this process positive and effective. Our commitment is to bring the latest research and thinking on gender differences into the workplace so that organizations can turn diversity into a powerful technology of success. As a leading gender specialist, she offers a fascinating and practical guide to how gender differences at work lead to misunderstandings - and what you can do about it.

Barbara Annis has discovered that men and women often misinterpret each other or speak in ways that mislead the other. She reveals the top five 'challenges' men and

women experiences with the opposite sex at work, the blind spots and different communication styles men and women have, and gives strategies for improving communication between the sexes. Barbara Annis also covers topics such as conflict resolution, harassment in the workplace, and uses real-life scenarios and practical techniques to turn communication into win-win relationships. She has facilitated over 2000 workshops in North America & Europe.

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The PLT is perfect for Executives who wish short or long term private guidance for accurate and unbiased insight into their organization and support for the execution of corrective action plans.

You choose the PLT member whose subject matter you think best fits your organization's needs as defined by an InfoTool survey. Then call 866-616-5552 for a preliminary discussion leading to a customized proposal for your PLT engagement.