



Dr. George Labovitz
Expert in Organizational Dynamics

Dr. Labovitz is the Founder and CEO of Organizational Dynamics, Inc. (ODI). He counsels corporate executives on organizational alignment and integration strategies and quality management. He is also professor of management and organizational behavior at Boston University's School of Management. He has published or contributed to management articles in **Fortune**, the **Wall Street Journal**, **Quality Progress**, and **Quality Management in Healthcare**. He is also co-author of **Making Quality Work** (HarperBusiness, 1993) and **The Power of Alignment** (John Wiley & Sons, Inc. 1997).

Dr. Labovitz has presented keynote addresses to diverse audiences throughout the world, from world congresses on quality in Singapore and Euro-Disney to national meetings of the American Hospital Association, the American College of Healthcare Executive and The Healthcare Forum. He has delivered numerous presentations to the annual meetings of ODI's international customer base, which includes 12 of Fortune's 20 top companies. He has twice been the plenary speaker at the annual meeting of the Federal Quality Institute, and has made presentations to the command structure of the United States Navy, Air Force and Coast Guard, as well as the U.S. Department of Agriculture.

ODI was twice named to Inc. magazine's list of the 500 fastest growing privately held U.S. companies. SKF, Volkswagen, British Airways, Philips, Electrolux, AirTouch, AT&T, Federal Express, Procter & Gamble and Union Carbide are among the leading corporations served by ODI. Government clients include the U.S. Navy, U.S. Coast Guard, Environmental Protection Agency, U.S. Air Force, and the U.S. Postal Service. ODI was chosen by the United States Postal Service as the Quality Supplier Award Winner in the small service company category from among 60,000 suppliers. ODI's healthcare division provides Total Quality Management services to over 240 medical centers in the U.S. and Europe.

Dr. Labovitz received Boston University's highest teaching award, the Metcalf Cup and Prize, which is awarded to the outstanding teacher from among the 2500 member faculty.

He has been a Distinguished Visiting Lecturer at the Naval, Air Force and Army War Colleges. He holds a BS from Boston University, an MBA from Boston College, and a Ph.D. from Ohio State University. Prior to his graduate studies, Dr. Labovitz served in the U.S. Air Force with the rank of captain, and was a pilot and aircraft commander.

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