Judith Glaser
Expert in Leadership and Coaching

Judith E. Glaser is one of the most innovative and pioneering change agents and executive coaches in the consulting industry. She considers herself an Organizational Anthropologist, working with clients at the intersection of culture, leadership and brand. In 1980 she founded Benchmark Communications, Inc., a firm that works with CEOs and their teams helping them focus on competitive challenges in a world of moving targets with a direct line of site to the customer.

Her two books, *Creating WE: Change I-Thinking to We-Thinking & Build a Healthy Thriving Organization* and *The DNA of Leadership* (Platinum Press, an imprint of Adams Media), made Amazon Business Book Best Seller Lists in 2005 and 2006, and were also selected by both Forbes and Business Book Review as two of the top business books of 2005 and 2006. Creating WE has been translated into Chinese, Korean, Spanish and Russian.

She has appeared on the NBC Today Show, ABC World News, Fox News Channel, News 12 Connecticut, NY 1, Martha Stewart Show and the Family Network talking about We-Centric Leadership, Bully Bosses and Culture Transformation. She has been quoted many times in the NY Times, WSJ, Crain's, Newsday, Star Ledger, Harvard Management Review, AMA World and other print media talking about her Revolutionary Workplace Approaches. She is contributing Editor of Executive Excellence Magazine and is listed in the Excellence 100 Consultants.

Working with her team, leaders learn to partner with each other and with customers to set and achieve new benchmarks for success. Through a wide range of services and innovative technologies including enterprise and executive coaching, strategic consulting, and interactive workshops leaders also learn to reshape their company's genetic code, by "grafting" new practices into their patterns of engagement - resulting in higher levels of profitability, expanded market share, engaged leadership and a renewed vision for the future. Our innovative processes lead to breakthroughs, enabling leaders to redefine challenges, rethink strategies, reinvent new products and services, leverage mergers and acquisitions and create new business models that drive profitability and growth.

Benchmark's clients span a wide variety of industries including pharmaceuticals, fashion, retail, consumer goods, finance, technology, communication, consulting, entertainment and manufacturing. These include clients such as: Clairol, Inc., Reed Elsevier, Merrill Lynch, Siemens, Pfizer, Coach, Inc., Liz Claiborne, Lipton, VeriSign, Thomson, Novartis, Verizon, Citibank, Donna Karan International, Champion International and Exide Technologies.

She earned a B.A. from Temple University in Interdisciplinary Studies, and an M.S. in Human Behavior & Development from Drexel University, where she was a Research Fellow. She has earned credits from Harvard University's Bales School of Social Relations, with a focus on Organizational Studies. She later received a Master's Certificate in Corporate and Political Communications from Fairfield University.

Judith is a principle Faculty Member and Board Member of The Liminal Group. She served as an Adjunct Professor at Wharton, visiting guest speaker at Kellogg, Loyola, University of Chicago, NYU, IIT and others. She was awarded the Benno Curtis Entrepreneur of the Year and Quality Consultant Award. She is currently on the boards of The We Are Family Foundation, WITH (Woman in Transition Helping and Healing), and was a founding member of The Executive Woman's Business Forum. She was awarded Business Woman of the Year in New York City in 2004, and in 2006 she was inducted into the Temple University Gallery of Success.

The PLT is perfect for Executives who wish short or long term private guidance for accurate and unbiased insight into their organization and support for the execution of corrective action plans.

You choose the PLT member whose subject matter you think best fits your organization's needs as defined by an InfoTool survey. Then call 866-616-5552 for a preliminary discussion leading to a customized proposal for your PLT engagement.