



Mike Jay: Executive & Master Business Coach
Executive & Master Business Coach
Expert in performance change and transformation

Mike Jay has been a professional business coach, consultant and successful entrepreneur for more than 35 years. As a business leader for much of his life, he has experienced first-hand what it means to deal with difficult management issues. As an active entrepreneur he has participated in his share of "successful failures." Mike's broad business background adds a depth of real-world knowledge to his ability to connect with clients, audiences and organizations.

As an award winning U.S. Marine, Mike parlayed his military leadership experience into cutting-edge agribusiness and was a nationally featured agribusiness innovator. He received his Bachelor degree from Texas A&M University, where he also won the highest award for senior athletes, the "Aggie Heart Award" leading the 1975 Aggies to a Southwest Conference Football Championship as a quarterback.

Mike's experience in leadership led to management success in medicine, hospitality and business services. He went back to graduate school at the age of 40 to study Business & Organizational Behavior. After coaching managers in a business and corporate environment for over 15 years, Mike founded a premiere business & executive coach training system www.b-coach.com, when he realized the way leaders communicate and develop was key to leadership success.

Mike has been featured in international publications for his innovative work with employees. His service to people in businesses such as Coca-Cola, Exxon, EDS, Ford, General Dynamics, and other business leaders through 1000s of coaching sessions is the hallmark of success and generosity. Continuously learning and evolving while learning and sharing knowledge with others has led to broad experience all over the world in coaching, consulting and leadership.

Mike is a member of the International Consortia of Business Coaches, the International Society for Performance Improvement,, the International Coach Federation, the Society for Human Resource Management, American Society for Training & Development and the Association for Psychological Type. Mike holds numerous certifications in Emotional Intelligence, Spiral Dynamics and Assessment.

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The PLT is perfect for Executives who wish short or long term private guidance for accurate and unbiased insight into their organization and support for the execution of corrective action plans.

You choose the PLT member whose subject matter you think best fits your organization's needs as defined by an InfoTool survey. Then call 866-616-5552 for a preliminary discussion leading to a customized proposal for your PLT engagement.